

# Getting Started Guide

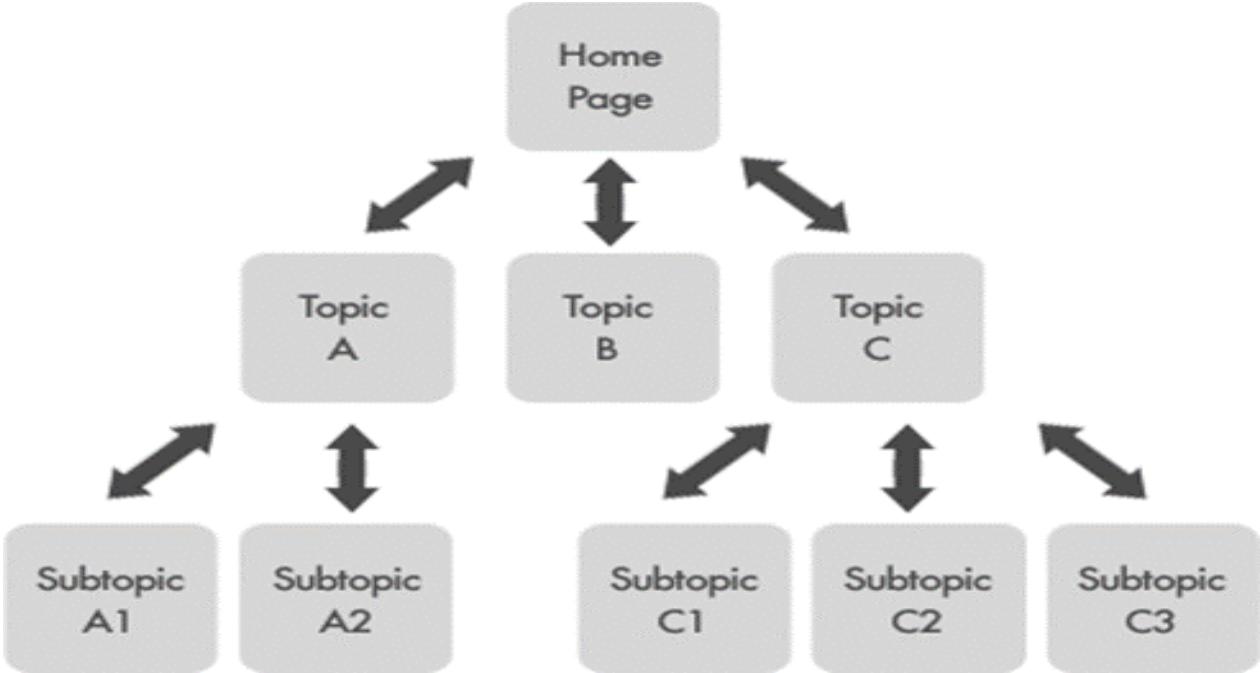
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1. What do you want your website to do for you? Online Brochure, e Commerce, News, Business Development, Etc.
2. What do you want to use for your domain name?
3. Target Audience: Will they be using mobile devices or regular PCs? Age? Gender?
4. What type of materials do you already have? These may include previously published printed collateral, previous or current websites, previously produced multimedia, video, printed advertisements, pictures or even hand written notes.
5. Organize the Contents. A good way to start is simply by taking a pencil and pad of paper, and roughing out the hierarchical structure of your website.
6. Page Layout. Header, Footer, Number of Columns, Etc.
7. Colors, Fonts, Text Size and Images
8. Navigation
9. Websites you like or don't like.
10. Things you want or don't want on your website.
11. Do you want to manage yourself or pay someone to?

# Hierarchical Structure Drawing

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Example:

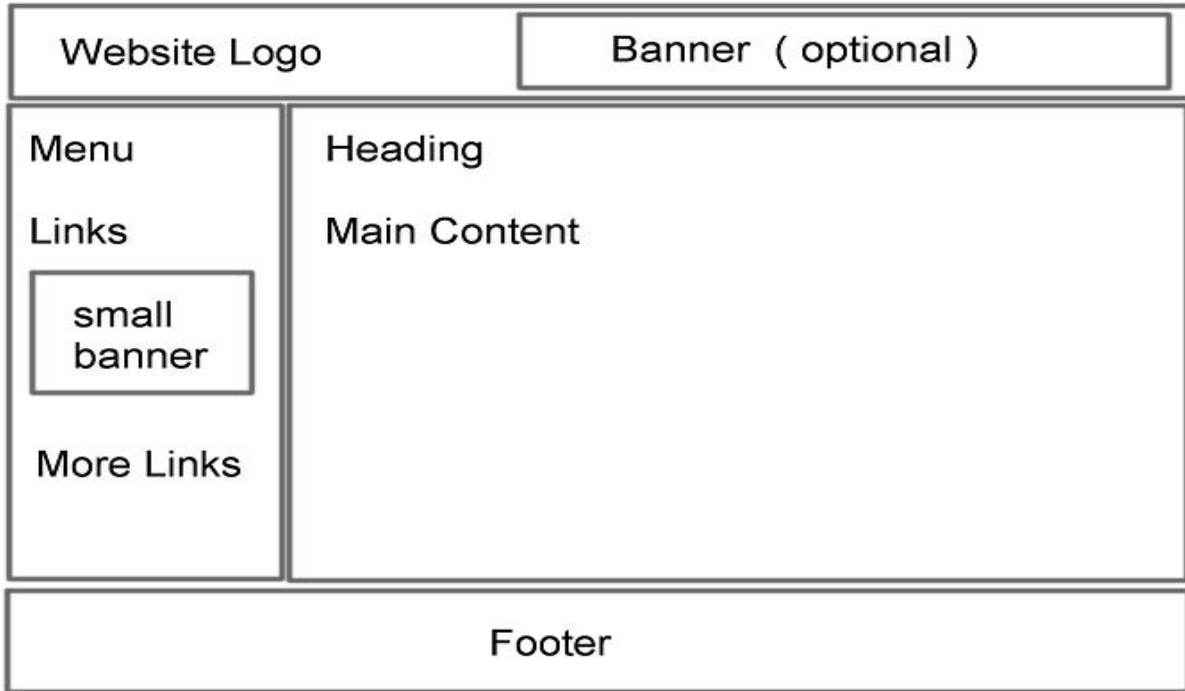


Your Drawing:

# Page Layout Drawing

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Example:



Your Layout:

# Web Safe Color Chart

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These are the grays:



# Web Safe Fonts

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## Normal

Arial, Arial, Helvetica, *sans-serif*

**Arial Black, Arial Black, Gadget, *sans-serif***

Comic Sans MS, Comic Sans MS<sup>5</sup>, *cursive*

Courier New, Courier New, *monospace*

Georgia<sup>1</sup>, Georgia, *serif*

**Impact, Impact<sup>5</sup>, Charcoal<sup>6</sup>, *sans-serif***

Lucida Console, Monaco<sup>5</sup>, *monospace*

Lucida Sans Unicode, Lucida Grande, *sans-serif*

Palatino Linotype, Book Antiqua<sup>3</sup>, Palatino, *serif*

Tahoma, Geneva, *sans-serif*

Times New Roman, Times New Roman, Times, *serif*

Trebuchet MS<sup>1</sup>, Trebuchet MS, *sans-serif*

Verdana, Verdana, Geneva, *sans-serif*

Συμβολ, Συμβολ (Symbol<sup>2</sup>, Symbol<sup>2</sup>)

►■◂◃◄◅◆◇◈◉◊○◌◍◎●◐◑◒◓◔◕◖◗◘◙◚◛◜◝◞◟◠◡◢◣◤◥◦◧◨◩◪◫◬◭◮◯◰◱◲◳◴◵◶◷◸◹◺◻◼◽◾◿◸◹◺◻◼◽◾◿ (Webdings<sup>2</sup>, Webdings<sup>2</sup>)

✠✡✢✣✤✥✦✧✨✩✪✫✬✭✮✯✰✱✲✳✴✵✶✷✸✹✺✻✼✽✾✿◁▷◃◄◅◆◇◈◉◊○◌◍◎●◐◑◒◓◔◕◖◗◘◙◚◛◜◝◞◟◠◡◢◣◤◥◦◧◨◩◪◫◬◭◮◯◰◱◲◳◴◵◶◷◸◹◺◻◼◽◾◿ (Wingdings<sup>2</sup>, Zapf Dingbats<sup>2</sup>)

MS Sans Serif<sup>4</sup>, Geneva, *sans-serif*

MS Serif<sup>4</sup>, New York<sup>6</sup>, *serif*

## Bold

Arial, Arial, Helvetica, *sans-serif*

**Arial Black, Arial Black, Gadget, *sans-serif***

Comic Sans MS, Comic Sans MS<sup>5</sup>, *cursive*

Courier New, Courier New, *monospace*

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Palatino Linotype, Book Antiqua<sup>3</sup>, Palatino, *serif*

Tahoma, Geneva, *sans-serif*

Times New Roman, Times New Roman, Times, *serif*

Trebuchet MS<sup>1</sup>, Trebuchet MS, *sans-serif*

Verdana, Verdana, Geneva, *sans-serif*

Συμβολ, Συμβολ (Symbol<sup>2</sup>, Symbol<sup>2</sup>)

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✠✡✢✣✤✥✦✧✨✩✪✫✬✭✮✯✰✱✲✳✴✵✶✷✸✹✺✻✼✽✾✿◁▷◃◄◅◆◇◈◉◊○◌◍◎●◐◑◒◓◔◕◖◗◘◙◚◛◜◝◞◟◠◡◢◣◤◥◦◧◨◩◪◫◬◭◮◯◰◱◲◳◴◵◶◷◸◹◺◻◼◽◾◿ (Wingdings<sup>2</sup>, Zapf Dingbats<sup>2</sup>)

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